

Author Guidelines

1. **The article** must be scientific, either based on the empirical research or conceptual ideas. The content of the article have not published yet in any Journal, and should not be submitted simultaneously to another Journal. Article should not be part of fully one chapter of the theses or dissertation.
2. Article must be in the range between **15-30 pages, not including title, abstract, keywords, and references.**
3. Article consisting of the various parts: i.e. title, the author's name(s) and affiliation(s), **Abstract (150-200 words), Keywords (maximum 5 words), Introduction, Method, Results and Discussion, Conclusion and Suggestion, and References.**
 - **Title** should not be more than 15 words
 - **Author s name(s)** should be written in the full name without academic title (degree), and completed with institutional affiliation(s) as well as corresponding address (e-mail address).
 - **Abstract** consisting of the discourses of the discipline area; the aims of article; method; results; research finding; conclusion; and contribution to the discipline of areas study. Abstract should be written in **English** and **Indonesia**.
 - **Introduction** consisting of the literature review (would be better if the research finding is not latest than ten years) and novelty of the article; scope and limitation of the problem discussed; and the main argumentation of the article.
 - **Method** consists of an explanation of the approach and research methods used, population and samples, data collection techniques, data validation techniques, and data analysis techniques.

- **Results** of the study contain research data that have not been analyzed. Data can be displayed in the form of tables, graphs, or narratives.
 - **Discussion** or description and analysis consisting of reasoning process of the article's main argumentation.
 - **Conclusion** should be consisting of answering research problem, based on the theoretical significance/conceptual construction
 - All of the **references** used should be written properly
4. Citation's style used is the **American Psychological Association (APA) 6th Edition** (we use APA 6th start from Volume 2, Number 2, December 2018) and should be written in the model of body note (author(s), year).
 5. In writing the citation's would be better and suggested to use software of **citation manager**, like Mendeley, Zotero, End-Note, Ref-Works, Bib-Text, and so forth, with following standard of **American Psychological Association 6th Edition**.
 6. **Arabic transliteration** standard used International Journal of Middle Eastern Studies. For detailed transliteration could be seen at <http://ijmes.chass.ncsu.edu/docs/TransChart.pdf>
 7. **Article must be free from plagiarism**; through attached evidence (screenshot) that article has been verified through anti-plagiarism software (example Turintin), but not limited to the plagiarism checker (plagiarism.com).

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3. Where available, URLs for the references have been provided.
4. The text is single-spaced; uses a 12-point font; employs italics, rather than underlining (except with URL addresses); and all illustrations, figures, and tables are placed within the text at the appropriate points, rather than at the end.
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The main focus of al-Balagh journal is on the exploration of dynamics propagation in Islamic proselytizing, studies of communication science, and the development of contemporary media in theoretical realm as well as practical one, especially the scope of local, national, and global.

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1. Da'wa and Islamic propagation:

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- c. Da'wa, especially in the analysis of social and psychological, Islamic counseling, and the relationship between da'wa and socio-cultural studies.

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- a. Studies in communication science in general, communication theory, and approaches in communication, interpersonal communication, group communication, and organizational communication.
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- c. Development of communication, such as the communication planning, communication and contemporary issues, and communication management.
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