

Author Guidelines

1. **The article** must be scientific, either based on the empirical research or conceptual ideas. The content of the article have not published yet in any Journal, and should not be submitted simultaneously to another Journal. Article should not be part of fully one chapter of the theses or dissertation. Article template can be downloaded in [here](#).
2. Article must be in the range between **25-35 pages**.
3. Article consisting of the various parts: i.e. title, the author's name(s) and affiliation(s), **Abstract (150-200 words), Keywords (maximum 5 words), Introduction, Method, Results and Discussion, Conclusion and Suggestion, and References**.
 - **Title** should not be more than 15 words
 - **Author s name(s)** should be written in the full name without academic title (degree), and completed with institutional affiliation(s) as well as corresponding address (e-mail address).
 - **Abstract** consisting of the discourses of the discipline area; the aims of article; method; results; research finding; conclusion; and contribution to the discipline of areas study. Abstract should be written in **English and Indonesia**.
 - **Introduction** consisting of the literature review (would be better if the research finding is not latest than ten years) and novelty of the article; scope and limitation of the problem discussed; and the main argumentation of the article.
 - **Method** consists of an explanation of the approach and research methods used, population and samples, data collection techniques, data validation techniques, and data analysis techniques.
 - **Results** of the study contain research data that have not been analyzed. Data can be displayed in the form of tables, graphs, or narratives.
 - **Discussion** or description and analysis consisting of reasoning process of the article s main argumentation.
 - **Conclusion** should be consisting of answering research problem, based on the theoretical significance/conceptual construction
 - All of the **references** used should be written properly
4. Citation's style used is the **American Psychological Association (APA) 6th Edition** (we use APA 6th start from Volume 2, Number 2, December 2018) and should be written in the model of body note (author(s), year).
5. In writing the citation's would be better and suggested to use software of **citation manager**, like [Mendeley](#), [Zotero](#), End-Note, Ref-Works, Bib-Text, and so forth, with following standard of **American Psychological Association 6th Edition**.
6. Arabic **transliteration** standard used International Journal of Middle Eastern Studies. For detailed transliteration could be seen at <http://ijmes.chass.ncsu.edu/docs/TransChart.pdf>
7. **Article must be free from plagiarism**; through attached evidence (screenshot) that article has been verified through anti-plagiarism software (example [Turnitin](#)), but not limited to the plagiarism checker ([plagamme.com](#)).

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- The submission has not been previously published, nor is it before another journal for consideration (or an explanation has been provided in Comments to the Editor).
- The submission file is in OpenOffice, Microsoft Word, RTF, or WordPerfect document file format.
- Where available, URLs for the references have been provided.
- The text is using space 1,5; Book Antiqua 11-point font; and all illustrations, figures, and tables are placed within the text at the appropriate points, rather than at the end..
- The text adheres to the stylistic and bibliographic requirements outlined in the [Author Guidelines](#), which is found in About the Journal.
- If submitting to a peer-reviewed section of the journal, the instructions in [Ensuring a Blind Review](#) have been followed.

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Focus And Scope

Al-Balagh : Jurnal Dakwah dan Komunikasi has been accredited by The Ministry of Education and Culture, Republic of Indonesia as an academic journal in Sinta 2 (SK Direktur Jenderal Pendidikan Tinggi, Riset, dan Teknologi Kemendikbudristek No. 79/E/KPT/2023) and is valid for 5 years from Volume 7 No. 1 2022 to Volume 11 No. 2 2026.

Al-Balagh is open to academics, students, researchers, and practitioners who are interested in contributing their thoughts, especially in the field of Da'wa and Communication.

The main focus of al-Balagh journal is on the exploration of dynamics propagation in Islamic proselytizing, studies of communication science, and the development of contemporary media in both the theoretical and practical realms, spanning the local, national, and global scopes

Sub themes and scope in the scientific publications of al-Balagh include:

1. *Da'wa and Islamic preaching/ propagation:*

- a. Studies in the science of da'wa/ Islamic preaching or propagation, such as history of da'wa, philosophy of da'wa, and methodology of da'wa, include in culturally, economically, and politically.
- b. Management of da'wa that related to make a plan and strategy for Islamic proselytizing, Islamic global tourism, and Islamic management and religious tourism.
- c. Da'wa/ Islamic preaching or propagation, especially in the analysis of social and psychological, Islamic counseling, and the relationship between da'wa and socio-cultural studies.

2. *Communication science:*

- a. Studies in communication science in general, communication theory, and approaches in communication, interpersonal communication, group communication, and organizational communication.
- b. Political communication, including the strategies of political communication, political campaigns, political marketing, governance, public policy, and political parties.
- c. Development of communication, such as the communication planning, communication and contemporary issues, and communication management.
- d. Communication science in the study of psychology and social culture, include in the field of sociology of communication, psychology of communication, communication and local wisdom, and intercultural communication.
- e. Media studies, including the scope of journalism, mass communication, mass media management, media content analysis, and new media studies.
- f. Public Relations (PR), consisting of human relations, corporate social responsibility (CSR), media relations, public affair, marketing communications, and advertising.

